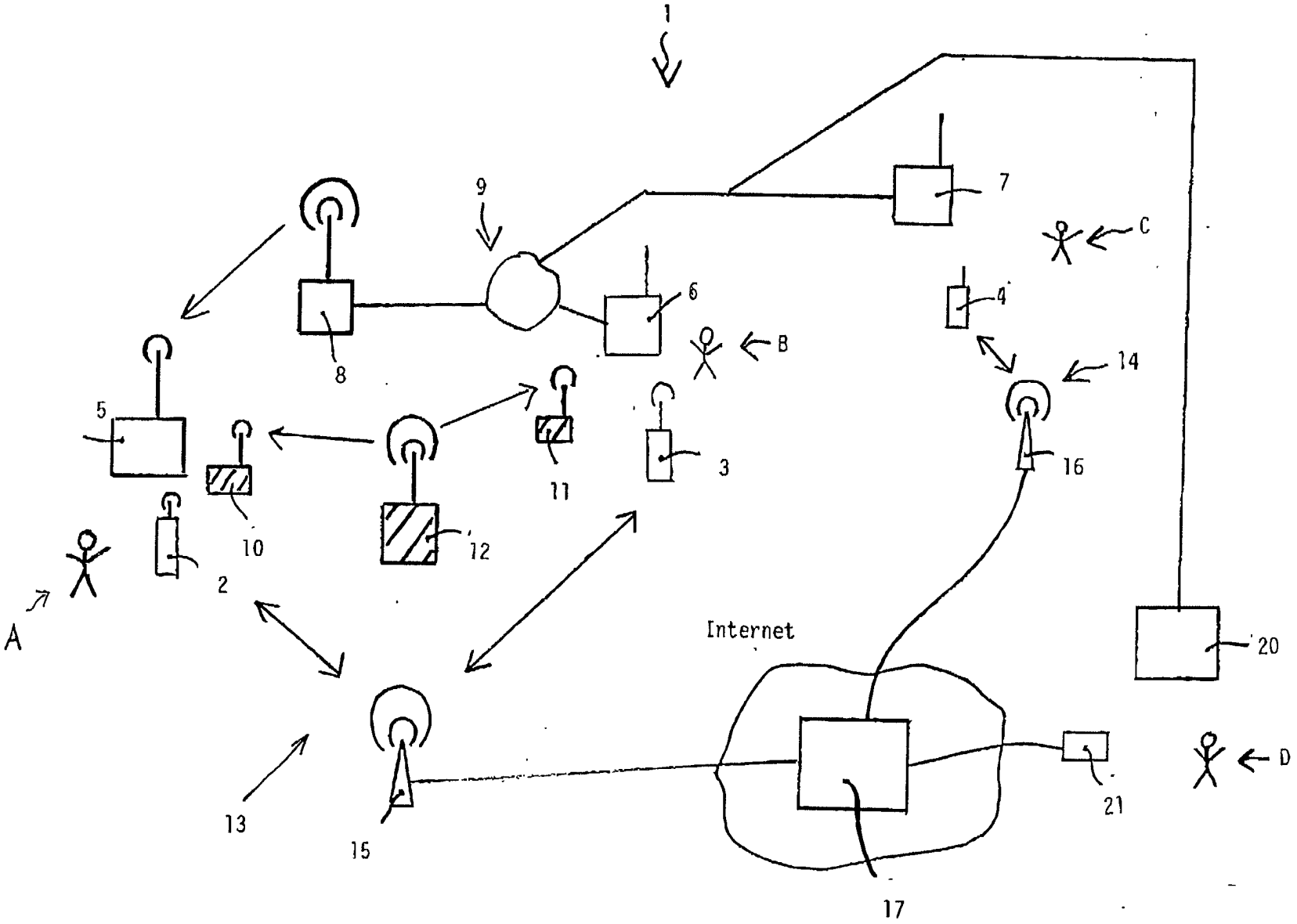


Figure 1

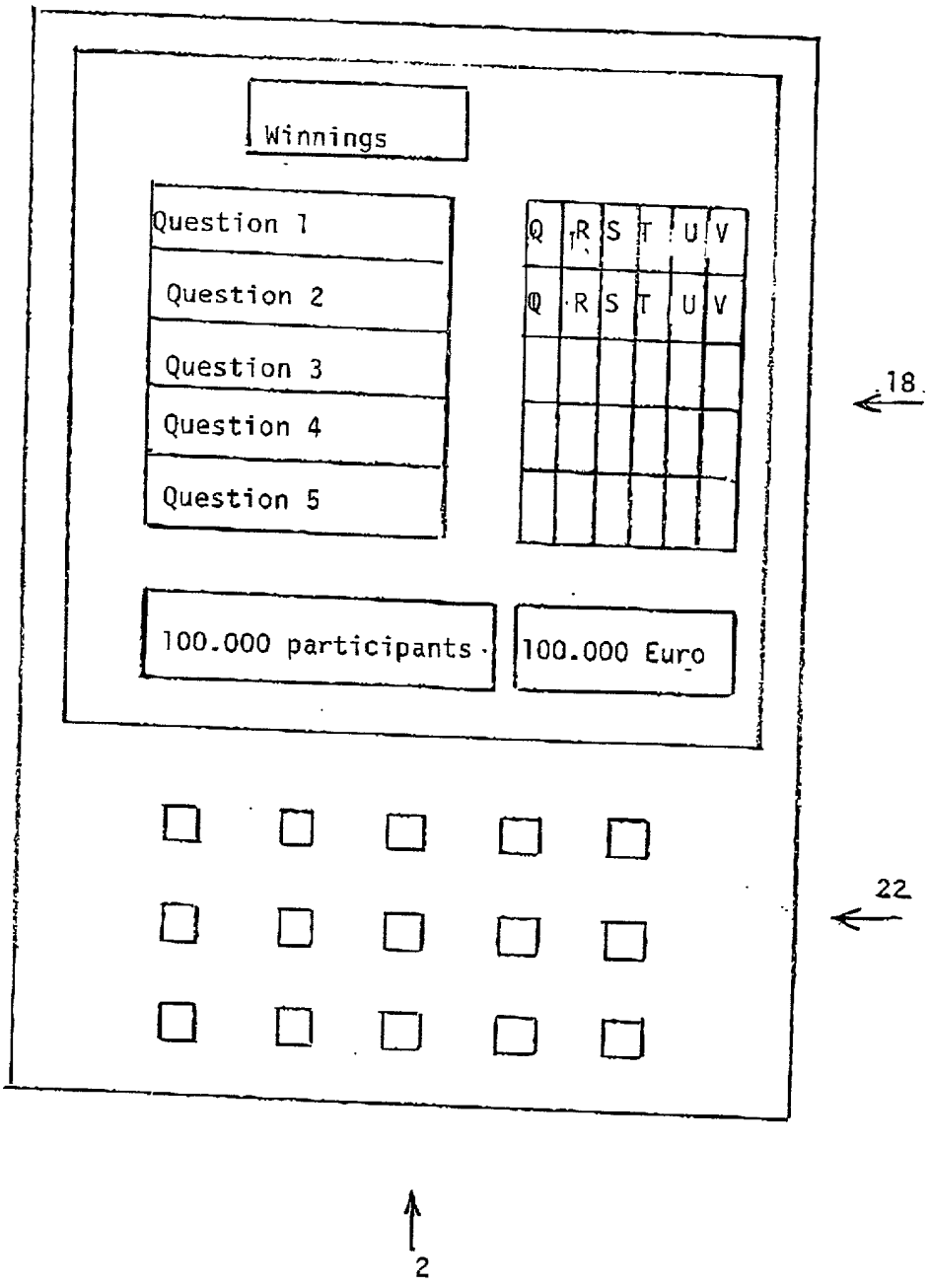

Winnings
Question 1
Question 2
Question 3
Question 4
Question 5
Q R S T U V
Q R S T U V
100.000 participants
100.000 Euro
18
22
2

Figure 2

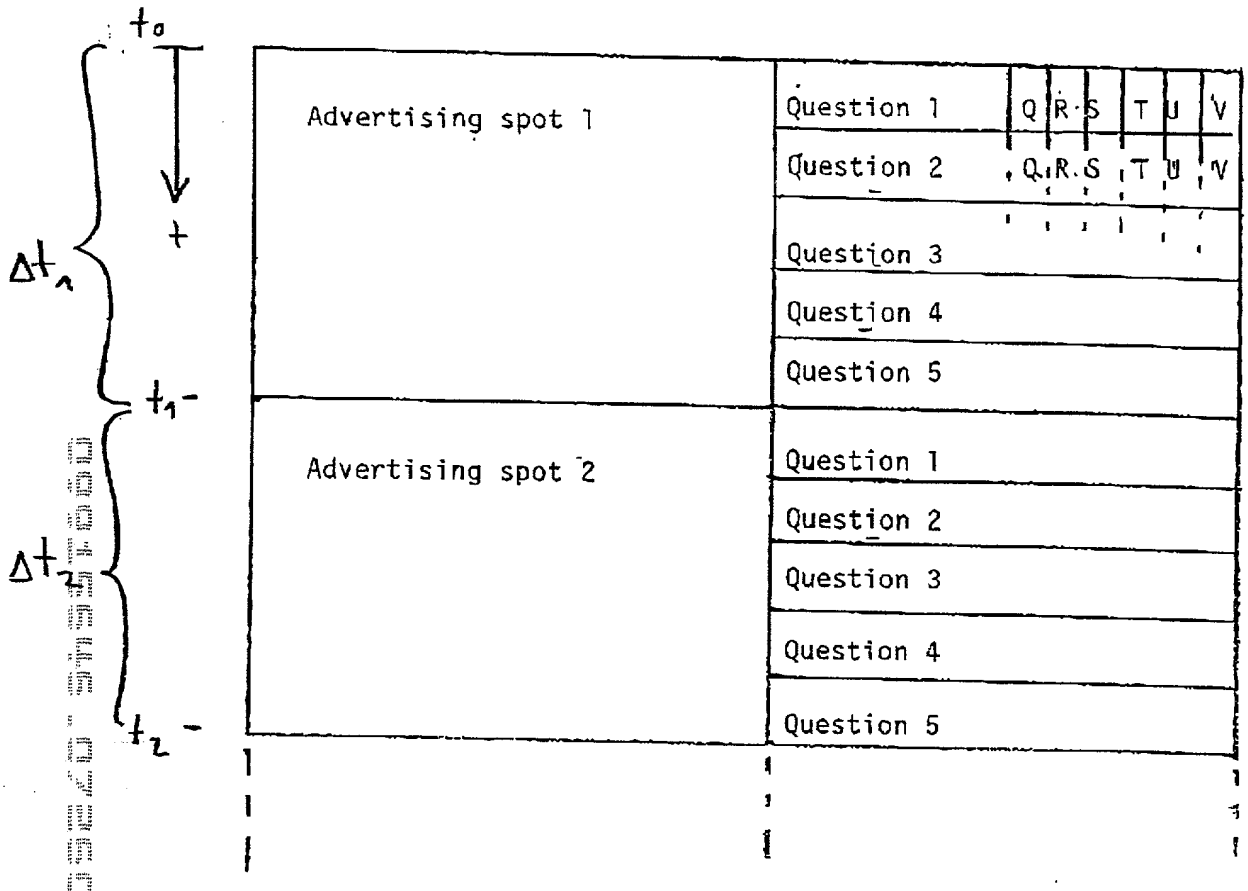

t_0
t
Δt_1
t_1
Δt_2
t_2
Advertising spot 1
Question 1
Question 2
Question 3
Question 4
Question 5
Q R S T U V
Q R S T U V
Advertising spot 2
Question 1
Question 2
Question 3
Question 4
Question 5

Figure 3

Document Classification

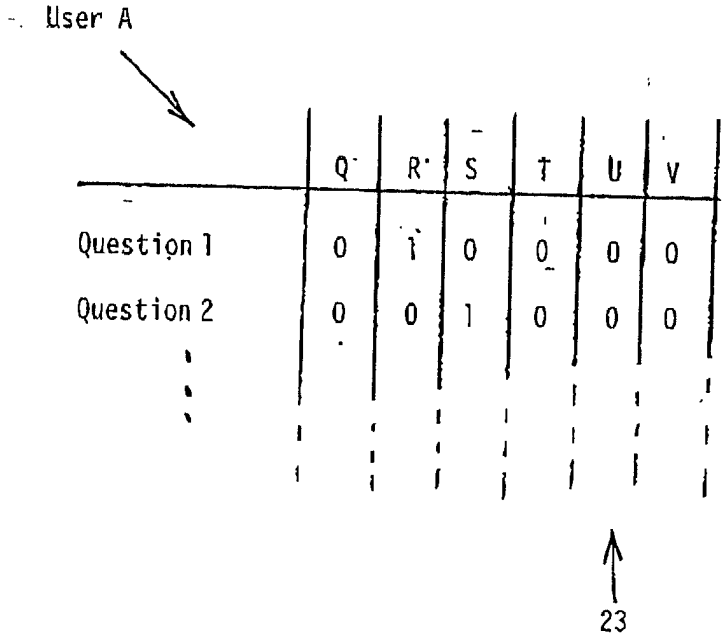


Figure 4a

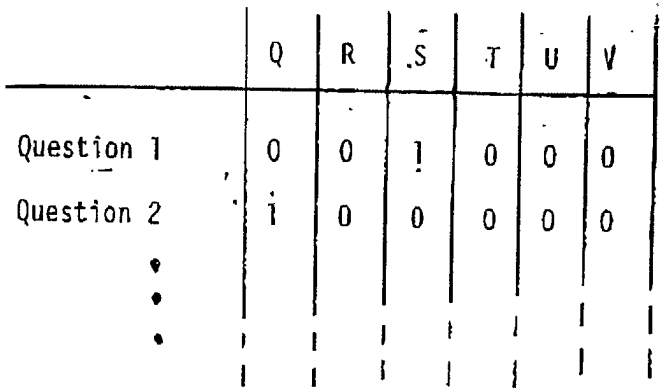
	Q	R	S	T	U	V
Question 1	15,000	41,000	28,000	8,000	6,000	2,000
Question 2	8,000	23,000	31,000	21,000	12,000	5,000

24

Figure 4b

PUBLISHED SPECIFICATION

User B

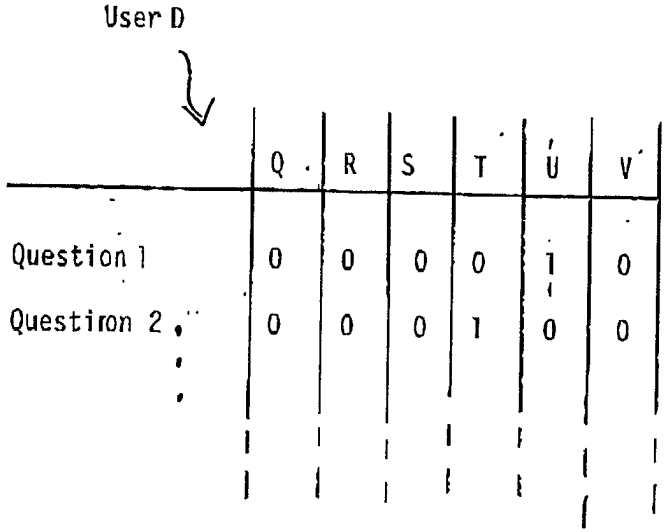


	Q	R	S	T	U	V
Question 1	0	0	1	0	0	0
Question 2	1	0	0	0	0	0

25

Figure 4c

User D



	Q	R	S	T	U	V
Question 1	0	0	0	0	1	0
Question 2	0	0	0	1	0	0

26

Figure 4d

	Frequency	
User A -- Question - answer - combination A	45	
User B -- Question - answer - combination B	32	
User C -- Question - answer - combination C	17	
⋮	⋮	

Figure 4e

DOCKET ALARM

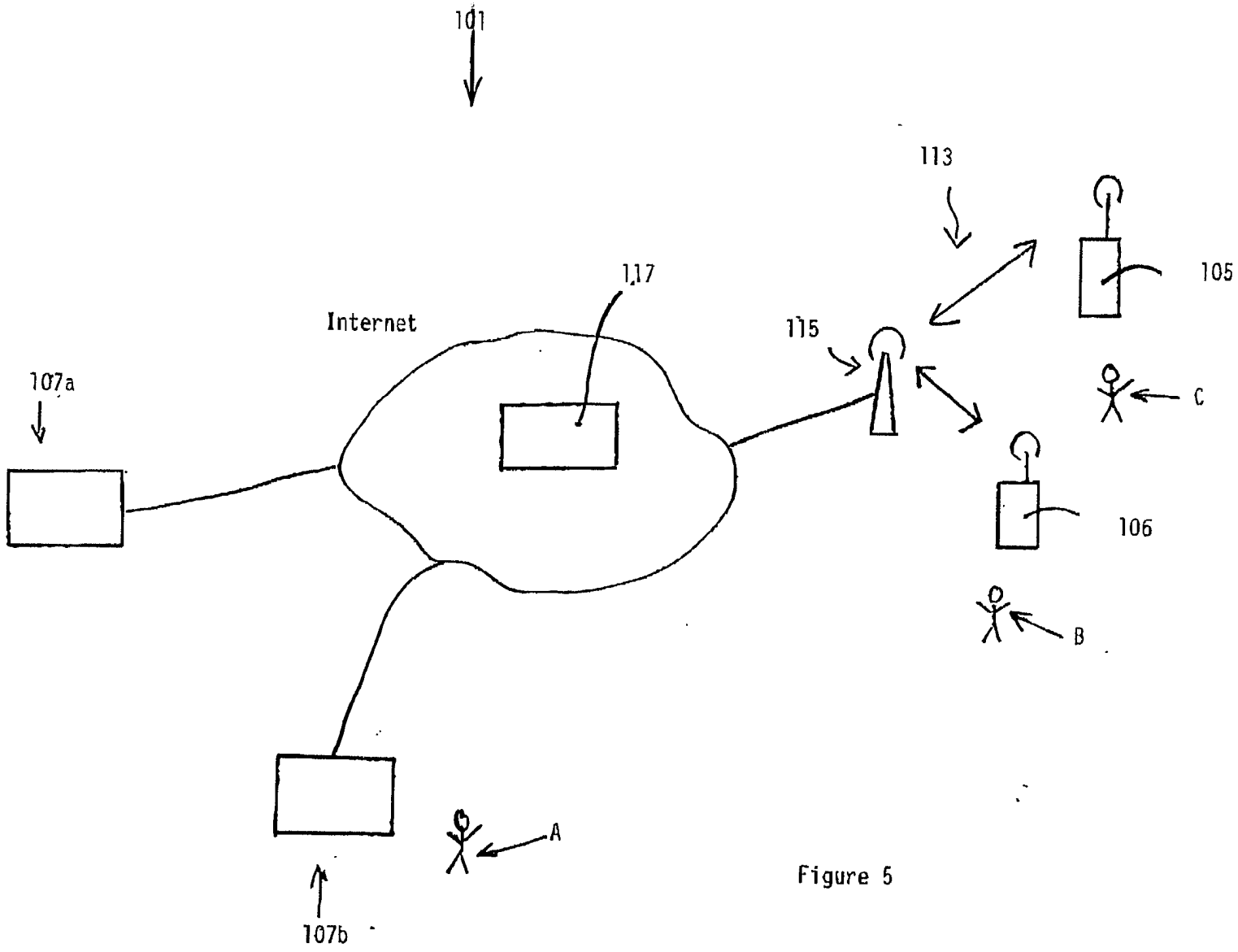


Figure 5

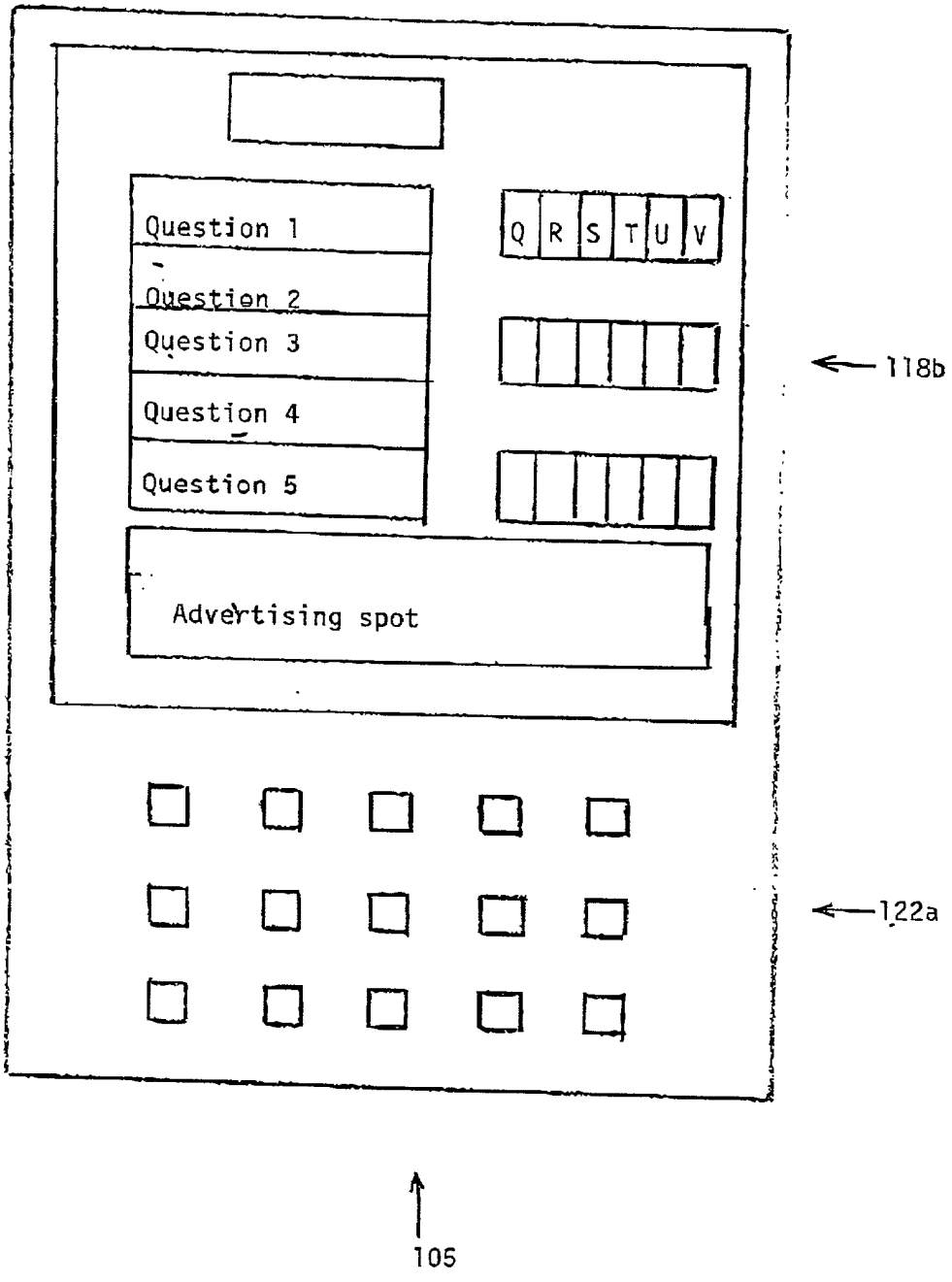

Question 1
Question 2
Question 3
Question 4
Question 5
Q R S T U V
Advertising spot
118b
122a
105

Figure 6a

PUBLIC SUBMISSION

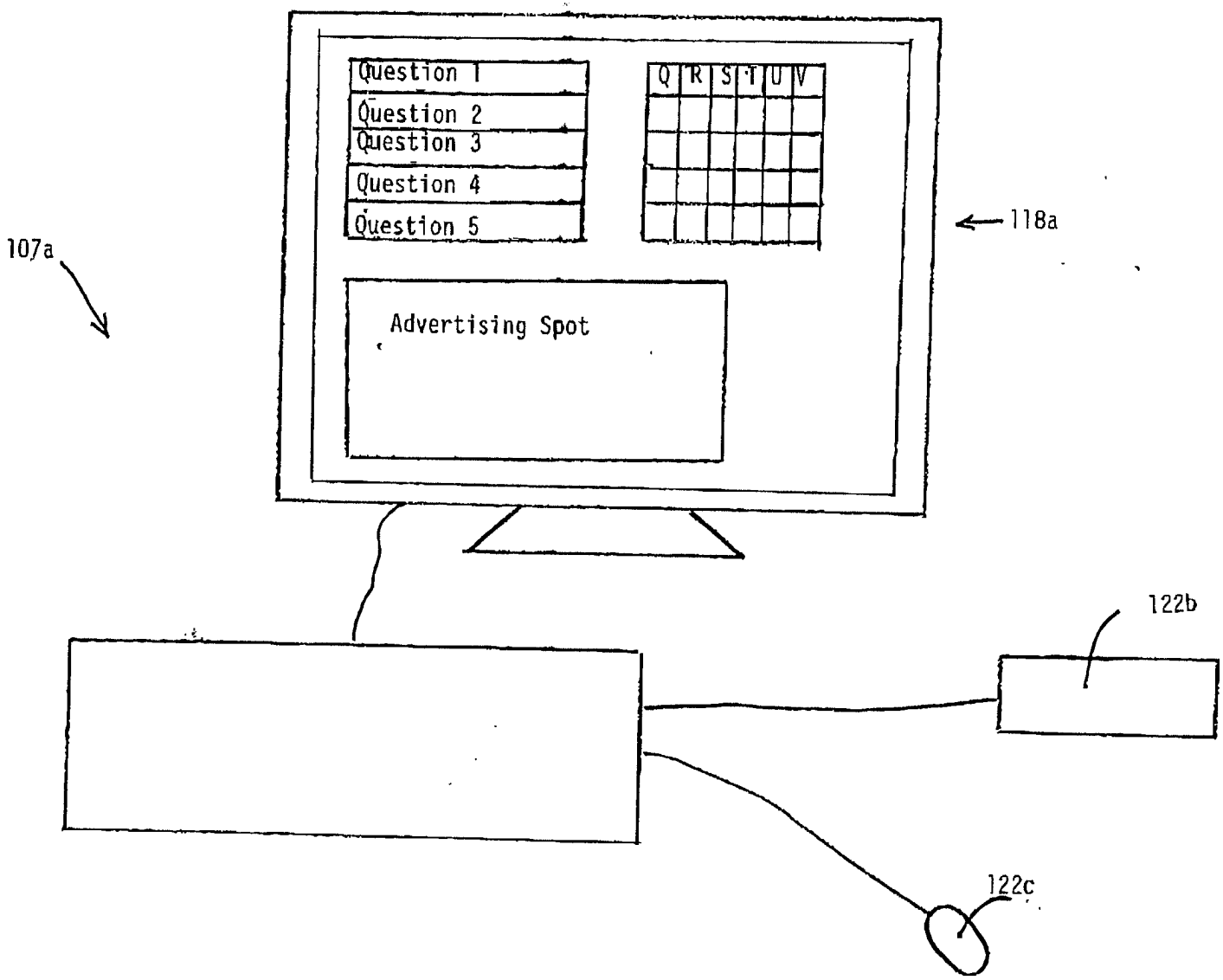


Figure 6b

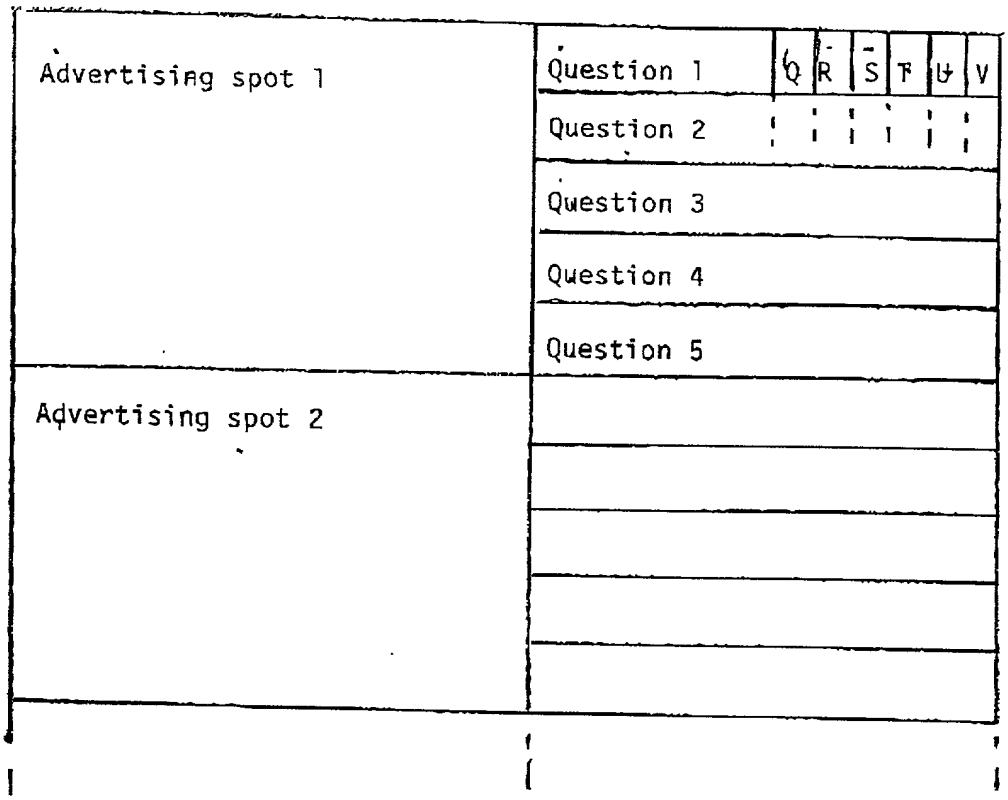

Advertising spot 1
Question 1
Q
R
S
T
U
V
Question 2
Question 3
Question 4
Question 5
Advertising spot 2

Figure 7

PUBLISHED SYSTEMS

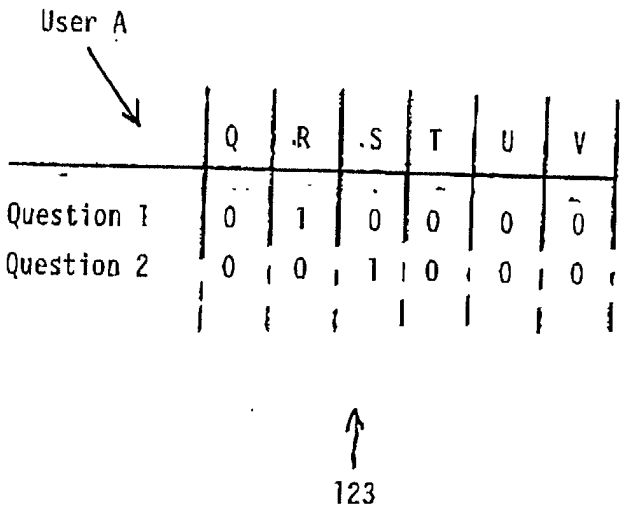


Figure 8a

	Q	R	S	T	U	V
Question 1	15,000	41,000	28,000	8,000	5,000	2,000
Question 2	8,000	23,000	31,000	21,000	12,000	5,000

Figure 8b

Document Scanned

User B

	Q	R	S	T	U	V
Question 1	0	0	1	0	0	0
Question 2	1	0	0	0	0	0
⋮						

← 125

Figure 8c

User C

	Q	R	S	T	U	V
Question 1	0	0	0	0	1	0
Question 2	0	0	0	1	0	0
⋮						

← 126

Figure 8d

Posted Standard

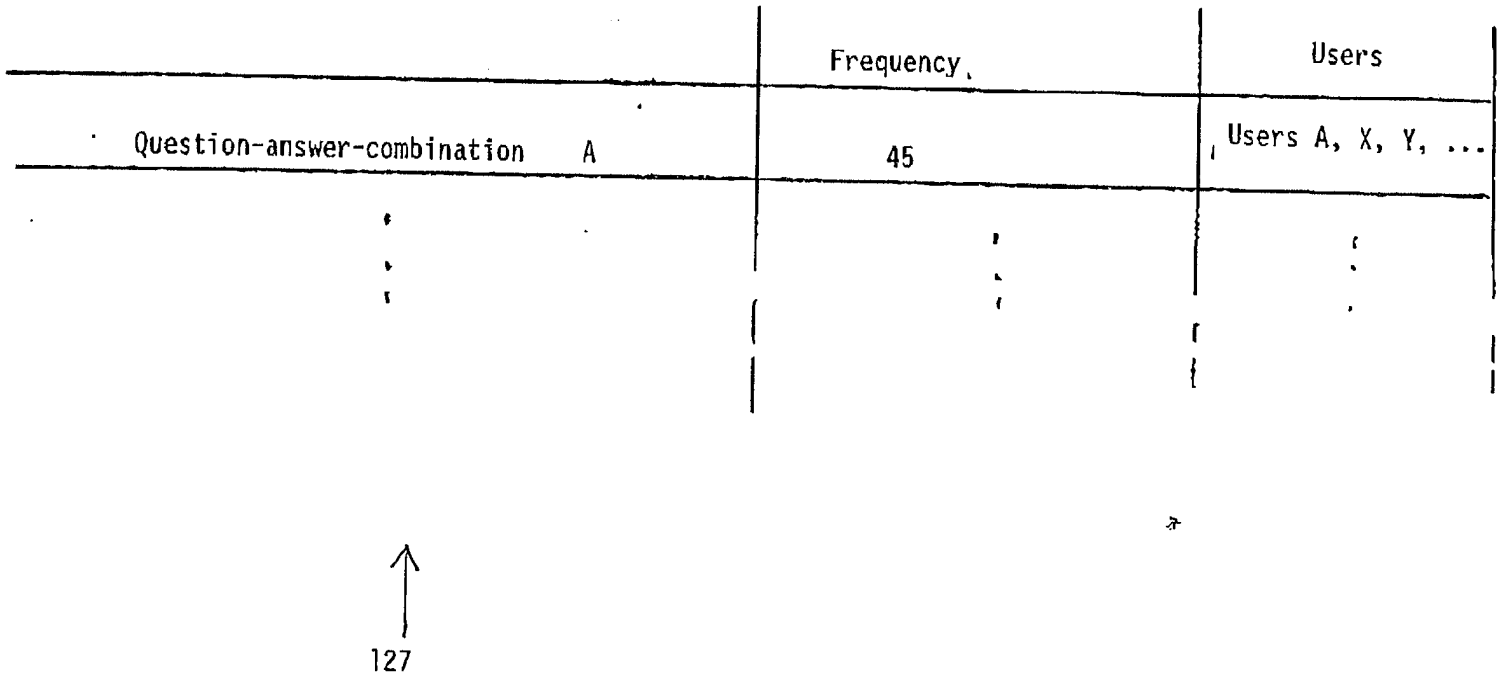


Figure 8e